

# CUEE 2010 Rate Card

For those of you looking to expand your marketing and sales reach, look no further than **CUEE 2010 Conference & Exhibition**. We are offering event Exhibitors and Sponsors the opportunity to place print advertisements in the Official Show Guide.

The Official Show Guide will be available to all Delegates and Exhibitors who attend the event.

## Advertising Sizing

Print advertisements are available in two options:

**Full Page:** \$850.00 + HST                      **Half-Page:** \$600.00 + HST

## Advertising Schedule

Print-ready files should be received no later than Friday, July 30<sup>th</sup>, 2010.

## Technical Specifications

Print-ready advertisements may be supplied in digital format in 2 ways:

1. PDF files created from professional layout programs. Use the "Press Quality" setting if available to produce a high resolution PDF.
2. QuarkXpress. Please "Collect for Output" all printer fonts, as well as image files used in the advertisement.

You can supply files by email, or on CD. Do not forget to include your contact information.

## How to Place an Ad in the CUEE 2010 Show Guide

Complete form and return by fax to: David Pottinger, The MEARIE Group, Fax: 905-265-5301

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Size of Ad: Full Page: \_\_\_\_\_ Half Page: \_\_\_\_\_

**Method of Payment:** Please indicate - **Invoice:** \_\_\_\_\_ or **Credit Card:** \_\_\_\_\_ or **Cheque:** \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp.: \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_

Cheque: # \_\_\_\_\_ (Payable to The MEARIE Group (HST # 858327646))

Authorized Signature: \_\_\_\_\_

Company Name: \_\_\_\_\_

- Master Card  
 VISA  
 American Express

**Questions?** email David Pottinger at [dpottinger@mearie.ca](mailto:dpottinger@mearie.ca)

Every effort will be made to guarantee ad placement within the publication with the exception of the Cover/Inside Front Cover and Back cover which are reserved for Sponsorship opportunities.

Advertisers and advertising agencies assume liability for all content (including text, representation and illustrations) of advertisements printed, and also claims and costs arising therefrom against the publisher. Acceptability of all advertising is at the discretion of The MEARIE Group. The MEARIE Group is located at 1100 - 3700 Steeles Ave West, Vaughan, ON L4L 8K8. Fax: 905-265-5301, Telephone: 905-265-5300, 1-800-668-9979 [www.mearie.ca](http://www.mearie.ca)

Visit [www.cuee.ca](http://www.cuee.ca) today for more information  
on how your organization can benefit  
from participating in CUEE 2010.

September 14-15, 2010  
Toronto International Centre,  
Mississauga, Ontario, Canada

# CUEE 2010 Rate Card - Details

For those of you looking to expand your marketing and sales reach, look no further than **CUEE 2010 Conference & Exhibition**. We are offering event Exhibitors and Sponsors the opportunity to place print advertisements in the Official Show Guide.

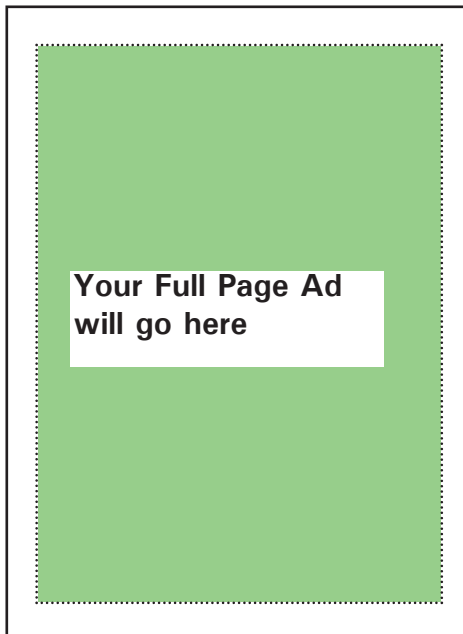
The Official Show Guide will be available to all Delegates and Exhibitors who attend the event.

## Important Dates:

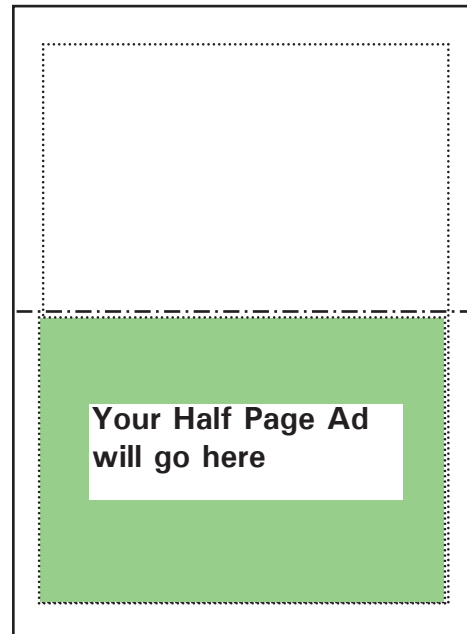
Material Due Date            Friday, July 30, 2010

	Full Page	Half Page (Horizontal)
Live Area	7.5 X 10	7.5 X 5.0

Full Page Live Area: 7.5x10



Half-Page Live Area: 7.5x5.0



## Specifications:

Camera-ready artwork to be provided in digital format. Preferred file types are: Press-ready PDF, EPS file with fonts converted to outlines or 300 dpi TIF.

## Contact Detail:

David Pottinger, Manager, Marketing and Communications, The MEARIE Group  
905-265-5314 1-800-668-9979 Ext 5314    dpottinger@mearie.ca