



CUEE 2010 – September 14-15, 2010 – INTERNATIONAL CENTRE – MISSISSAUGA EXHIBITOR CONTRACT AND APPLICATION FORM

Requests for Exhibit Space after August 3, 2010 will be granted on a space-available basis only. Please complete all sections. Note: **FULL** Exhibitor registration fees must accompany this application in order to reserve booth (s).

We wish to exhibit. Please refer to the Booth Layout included with this application.

Inside Space:	Company Name: _____		
Total Number	Address: _____	Tel: () _____	
of Booths _____	Unit/Suite #: _____	City: _____	Fax: () _____
Outside Space:	Province/State: _____	Postal/Zip Code: _____	
Square Footage _____	Contact Name: _____	E-mail: _____	

(Company representative to receive exhibit information)

Company you do NOT wish your booth beside: _____

Draped Booth required: Yes No

- Exhibitors:** (Please print names as they should appear on badges)
1. _____
 2. _____
 3. _____
 4. _____
 5. _____

Exhibit Registration includes:
For inside space reservations – One 10'x10' draped booth with 8 ft. high back wall and 3 ft. high side wall.

New for CUEE 2010
Please fill out the Product/Services finder and the Additional Listings forms enclosed so that your product/services and any additional companies that you represent will be included on the CUEE.ca website and the Show Guide.

EXHIBITOR FEES:

INDOOR RATES (10' x 10')
EDA Members - \$1,195 CDN
Non-Members - \$1,500 CDN

OUTDOOR RATES
First 500 sq. ft.
EDA Members – \$1,395 CDN
Non-Members – \$1,710 CDN

Additional Space
501-2500 sq.ft.
Member: \$0.60 sq.ft.
Non-Member: \$0.60 sq.ft.
2500 sq.ft. and more
Member: \$0.50 sq.ft.
Non-Member: \$0.50 sq.ft.

PAYMENT INFORMATION:

EDA Members:	Indoor Booth _____	x	\$ _____	=	\$ _____
	Outdoor Space _____	x	\$ _____	=	\$ _____
Non-Members:	Indoor Booth _____	x	\$ _____	=	\$ _____
	Outdoor Space _____	x	\$ _____	=	\$ _____
Inside Booth #s _____				Sub-total	= \$ _____
_____				Add 13% HST	= \$ _____
Outside Booth #s _____				Total	= \$ _____

Payment Methods (please check one)

Card Number: _____ Exp: ____/____ Name on Card: _____

Cheque \$ _____ (100% payment) enclosed. Payable to: The MEARIE Group (HST# R88544 8829)

If payment method selected is by either MasterCard, VISA or American Express (credit card), the authorized signer of this form warrants they are the cardholder named on the credit card and they authorize The MEARIE Group/Electricity Distributors Association to charge the total amount to the above credit card number.

By signing this form, the Exhibitor agrees to abide by the Rules and Regulations as outlined in Appendix A attached.

Authorized Signature: _____ Title: _____ Date: _____

Return completed application to: The MEARIE Group, 3700 Steeles Avenue West, Suite 1100
Vaughan, Ontario, Canada L4L 8K8 Fax (905) 265-5301 Telephone (905) 265-5300 Toll free: (800) 668-9979

CANCELLATION POLICY: Full refund less a service fee of 20% (plus HST) will be made on cancellations received in writing on or before July 20, 2010. No refund will be made for cancellations received after that date.



Product/Service Finder

Company Name: _____

Booth Number/s: _____

Please list below the names of the products and/or services that your firm will be exhibiting in your booth during the 2010 Canadian Utilities Equipment and Engineering Show (CUEE) to be held September 14-15, 2010 at the International Centre, in Mississauga, Ontario. Returning this form **as soon as possible** will allow us to incorporate these products into as much pre-show promotional material as possible.

These products and/or services will be listed on the CUEE.ca website and in the official show guide. Your booth and company name will be noted as reference for the attendees.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

This form completed by: _____

Telephone Number: _____ E-mail: _____

**Please Mail or Fax Form to:
CUEE Show Management
1100-3700 Steeles Avenue West
Vaughan, Ontario L4L 8K8
Fax: (905) 265-5301
Telephone No: (905) 265-5300**



Canadian
Utilities Equipment
& Engineering Show

Additional Listings

Company Name: _____

Booth Number(s): _____

Please list below the names of the companies (**please do not list products**) that your firm will be exhibiting in your booth during the 2010 Canadian Utilities Equipment and Engineering Show (CUEE) to be held September 14-15, 2010 at the International Centre, in Mississauga, Ontario. Returning this form **as soon as possible** will allow us to incorporate these companies into as much pre-show promotional material as possible.

These additional companies will be listed on the CUEE.ca website and in the Show Guide. Your booth will be noted as reference for the attendees.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

This form completed by: _____

Telephone Number: _____ E-mail: _____

**PLEASE MAIL OR FAX FORM TO:
CUEE SHOW MANAGEMENT
1100-3700 STEELES AVENUE WEST
VAUGHAN, ONTARIO L4L 8K8
FAX: (905) 265-5301
TELEPHONE NO: (905) 265-5300**

**CUEE 2010 – September 14-15, 2010
International Centre, 6900 Airport Road, Mississauga**

Exhibitor Rules and Regulations

Eligibility of Exhibitors

An exhibitor can be a company, institution, government, or individual whose products or services are directly related to the trade show and its target markets.

Exhibit Space Regulations

Exhibit space will be assigned by The MEARIE Group according to the date on which the application is received. The MEARIE Group reserves the right to alter or change the space assigned to the Exhibitor.

Payment for Booth Space

The total cost of the booth/exhibit space must be paid, in full, when reserving the desired space.

Rights

The MEARIE Group reserves the right, at its sole discretion, to change the date or dates upon which the Trade Show is to be held and shall not be liable in damages otherwise by reason of any such change. In addition, The MEARIE Group shall not be liable in damage or otherwise for failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of The MEARIE Group whether similar to or dissimilar from the cases enumerated herein. In the event that the exhibit space to be used by the exhibitor should in any way be rendered unusable, the exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of The MEARIE Group.

Subletting of Space

Space contracted by the exhibitor may not be sublet without the prior written permission of The MEARIE Group.

Insurance

The exhibitor is responsible for the placement and the cost of insurance related to their participation in the show. Exhibitors must maintain insurance coverage at all times during the exhibit, at exhibitor's sole expense, including comprehensive public liability insurance covering bodily injury and death to persons and property damage and property insurance protection against any loss, theft or damage to exhibitor's property. Such policies must name Show Management, International Centre and their respective officers, employees, agents and contractors as additional insured parties.

Show Management will provide perimeter security guard service, however, Exhibitors should insure their own exhibit and display materials from place of shipment to the exhibition facility and return, including the period during which materials remain in the exhibition, covering all risks (liability, fire, theft, damage etc.) Exhibitors are responsible for the placement and cost of insurance related to their participation in the show.

Electrical

All electrical wiring and outlets shall be at the exhibitor's expense. All operating electrical equipment used in the exhibit must have CSA or equivalent provincial power authority approval.

Special Electrical, Gas, or Water Service

These, as well as other special services needed by individual exhibitors, are provided only when the exhibitor orders and agrees to pay for them specially from the authorized supplier(s) in conformity with municipal insurance and other requirements.

Badges

Badges will only be available for those names submitted on the Exhibitor Registration Form. Substitutions may be made on site. However, notice of substitution would be appreciated prior to September 1, 2010.

Cleaning and Maintenance

Booth cleaning is the responsibility of the Exhibitor.

Installation and Dismantling of Exhibits

The exhibitor shall not remove any part of the display or product until the show is officially closed. The exhibitor also agrees to remove the exhibit and equipment from the show building by the final move-out time limit, or in the event of failure to do so, the exhibitor shall be responsible for any additional costs incurred.

Exhibitor Set-Up	Monday, September 13	11:00 am – 8:00 pm
Exhibition Hours	Tuesday, September 14	8:30 am – 4:30 pm
	Wednesday, September 15	8:30 am – 4:30 pm
Exhibit Tear-Down	Wednesday, September 15	4:30 pm – 10:00 pm

Floor Plan

Please visit www.cuee.ca.

General Rules

The exhibitor agrees to abide by all regulations and rules adopted by The MEARIE Group in the best interests of the Trade Show, and agrees that The MEARIE Group shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show. The MEARIE Group reserves the right at any time to alter or remove exhibits or any part thereof, including printed materials, products, signs, lights, or sound, and to expel exhibitors or their personnel if, in The MEARIE Group's opinion, their conduct or presentation is objectionable to other show participants.

Exhibitors agree to confine their presentation within the contracted space only, and within the maximum height set by the Trade Show rules and regulations and to maintain a staff in their booth space during the show hours.

Hospitality Suites

Exhibitors are requested to refrain from hosting hospitality suites during the hours of the Trade Show. Applicant agrees to schedule no meeting, seminar, reception, hospitality event or other event, either on the exhibit floor or at an outside facility during show hours.

Exhibitor Manual

The MEARIE Group will provide each exhibitor with an *Exhibitor Manual* prior to the show. This manual will include specifications for shipping, show hours, move in hours, move out hours, security, materials handling, electricity, lighting, water, carpeting, furniture, telephones and food and beverage services. This manual is to be read over carefully by the person in charge of preparing the exhibit.

Union Regulations

It is an expressed condition of the exhibitor's contract with The MEARIE Group that the terms and conditions applying at the International Centre, regarding employment of Union Labour be complied with, specifically all phases of preparation, assembly and operation of the exhibitor's display and equipment.

Damage Liability

Exhibitors will not damage, deface, mar or abuse any wall, ceiling, floor, equipment or any other structure belonging to the Exhibit Hall, The MEARIE Group or any service contractor in any manner. This includes, but is not limited to damage by use of nails, tacks, hooks, screws or adhesives of any nature. Exhibitors are solely liable for any such damage.

Solicitation

Distribution of advertising materials and exhibitor solicitation of any sort shall be restricted to the exhibitor's booth. Exhibitor's exhibit or products may not extend into any aisle. No exhibitor shall so arrange his exhibit so as to obscure or prejudice adjacent exhibitors in the opinion of The MEARIE Group.

Photography/Video

Exhibitors are prohibited from taking any type of photography or videotape of the exhibition without the consent of The MEARIE Group. Unauthorized use of photography equipment or video tape equipment may be subject to confiscation by The MEARIE Group.

Safety Devices

Exhibitor agrees to accept full responsibility for compliance with federal, provincial and municipal regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment.

Floor Load

Under no circumstances may the weight of any equipment or exhibit material exceed the hall's maximum floor load. Exhibitor accepts full and sole responsibility for any injury or damage to property or person resulting from failure, knowingly or otherwise, to distribute the load of the exhibit material in conformity with the maximum floor load specifications.

Exhibit Space Floor Plan

The indoor and outdoor floor plan for this show will normally be maintained as initially offered. The MEARIE Group, however, reserves the right to modify the plan to the extent necessary for the best interests of the exhibitors and the exhibition or to correct inaccuracies or errors.

In the event that the exhibit space to be used by the exhibitor should in any way be rendered unusable, the exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Show Management.